

# THE IMPORTANCE OF EDUCATION

# Mr. Lalami

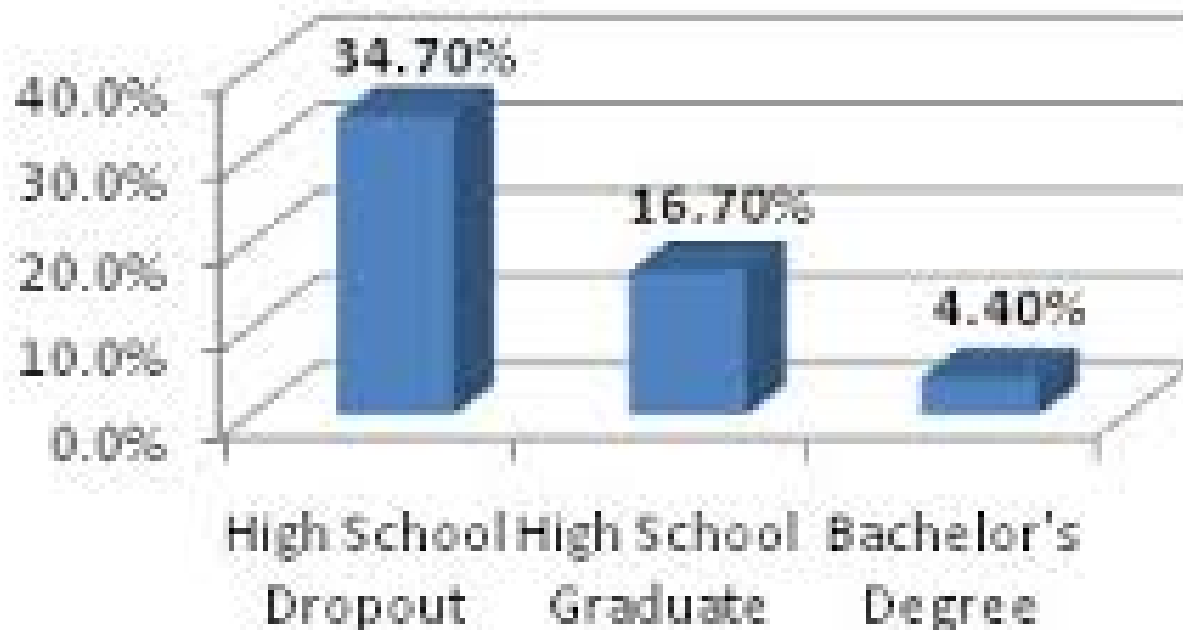
- **(A.S.) Associate of Science Degree (1997)**
- **(B.S.) Bachelor of Science degree in International Business (1999)**
- **(M.B.A.) Master of Business Administration (2000)**
- **(M.S.) Master of Science in Educational Technology Leadership (2005)**
- **Single Subject Teaching Credential in Business (2005)**
- **Community College Teaching Certificate (2006)**
- **Online Teaching Certificate (2006)**

# DISCUSSION QUESTIONS

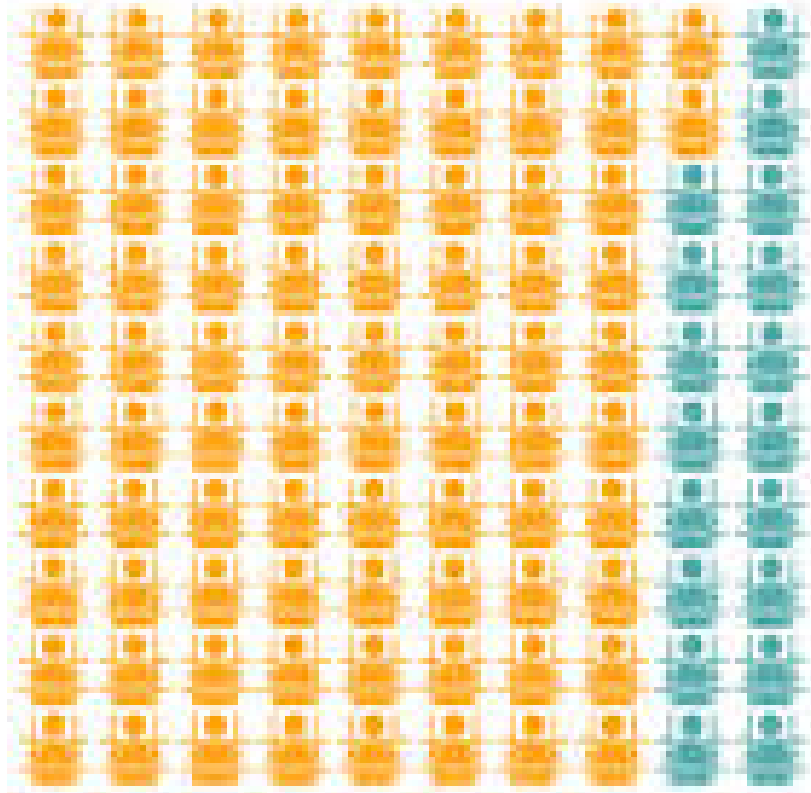
- Why do people often think only of colleges and universities for education after high school?
- Can you name an example of a high-paying job that
  - (1) offers good working conditions
  - (2) does not require at least a high school education or equivalent
  - (3) is legal
- Do you think it will be easier or harder to find a high-paying job without any education in the future?

# POVERTY AND DROP OUT RATES

High School Dropouts Twice as Likely to Live in Poverty than High School Graduates



# CRIME AND DROP OUT RATES

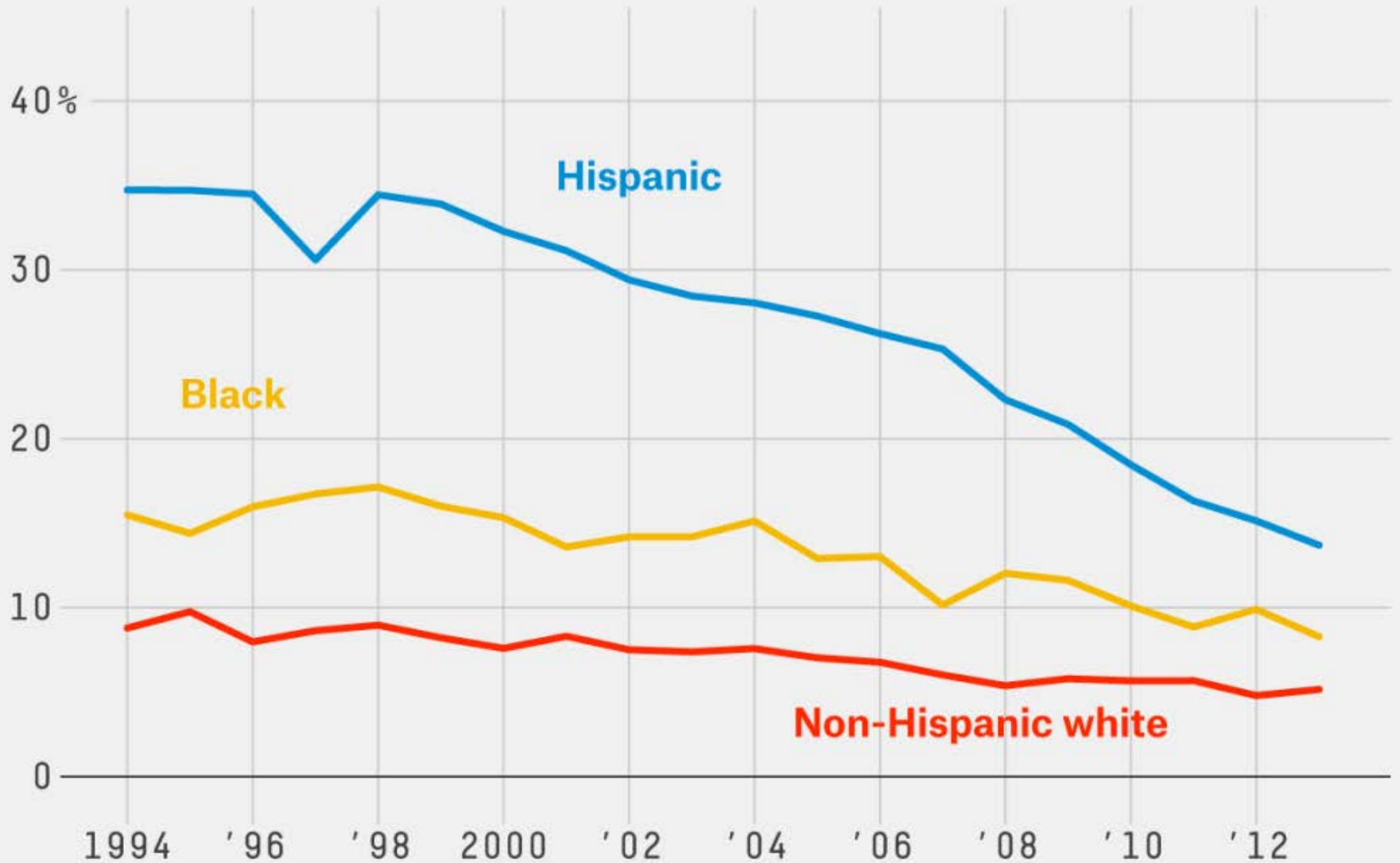


82%

of prisoners in  
America are high  
school dropouts

# U.S. High School Dropout Rate

Share of 18- to 24-year-olds without a high school diploma



# **FIVE MAIN WAYS OF PREPARING TO TAKE A FULL-TIME JOB:**

- **A. Vocational training in high school.**
- **B. On-the-job training.**
- **C. Community colleges.**
- **D. Four-year colleges and universities.**
- **Graduate and professional schools.**

- There is a strong link between additional education and higher earnings.
- The evidence is overwhelming that for most people, education beyond high school is a prerequisite for a secure lifestyle
- Education significantly improves the chances of employment and a stable career with a positive increase in earnings .



# WHY SHOULD YOU GO TO COLLEGE?

- College is the pathway to success and a better life
- College graduates earn more money and get better jobs
- Unemployment rates are lower for college graduates
- College will help you help your family

# PATHWAY TO SUCCESS AND A BETTER LIFE

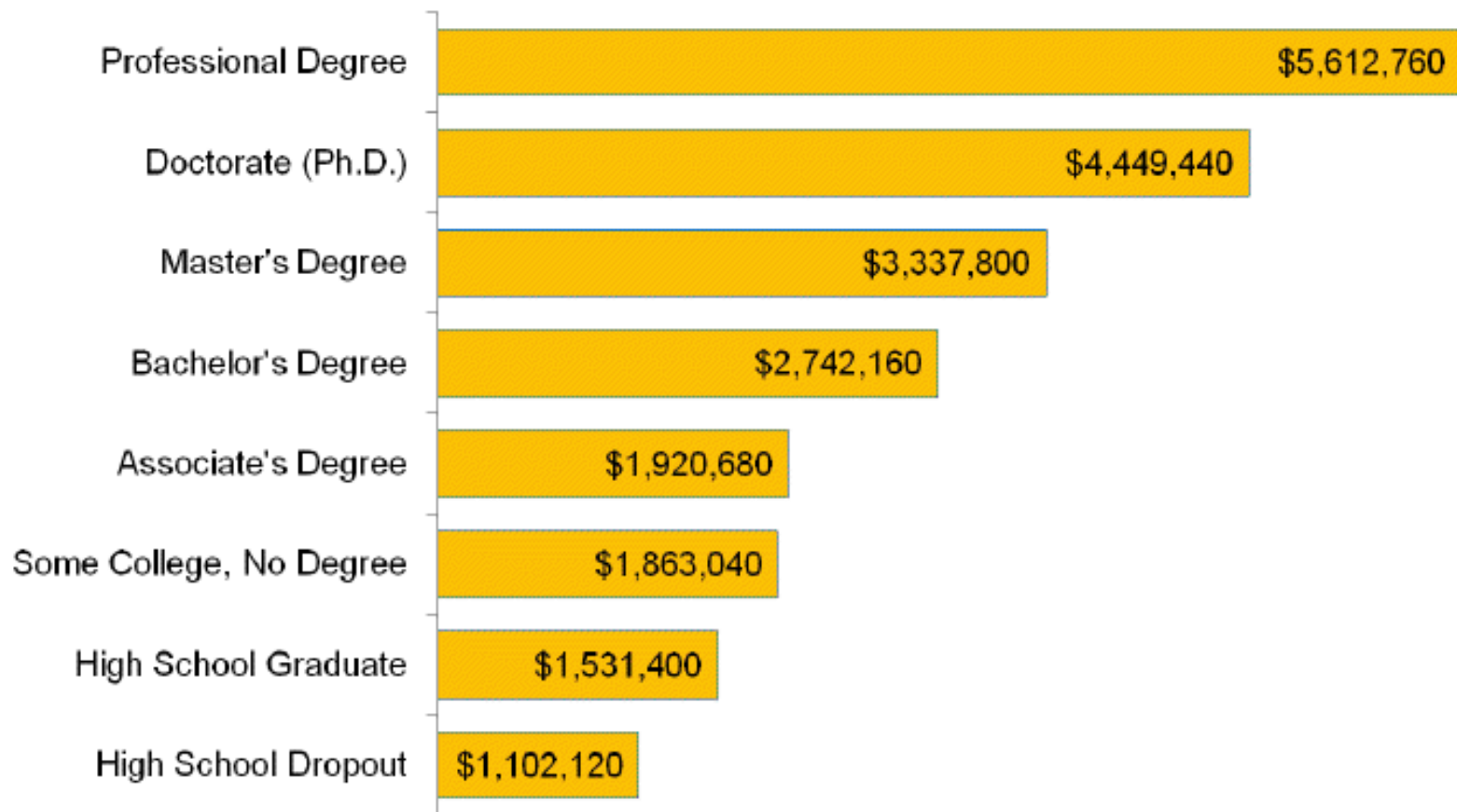
- College opens doors to opportunity and expands your horizons.
- You will experience new points of view.
- Graduating from college is a source of pride
- You get to follow your dreams and determine your future!

# EARN MORE BY STAYING IN SCHOOL

- ❑ High school graduates earn \$430,000 more over their lifetimes than high school dropouts.
- ❑ Double your income by graduating from college.
  - An Associate's degree is worth \$800,000 more than a high school diploma.
  - A Bachelor's degree is worth \$1.6 million more than a high school diploma.
  - A Doctorate (Ph.D.) is worth \$1.7 million more than a Bachelor's degree.
  - A Professional (law or medical) degree is worth \$2.9 million more than a Bachelor's degree.

# COLLEGE GRADUATES EARN MORE MONEY

## Average Lifetime Earnings





# HOW MUCH YOU NEED TO MAKE TO PAY RENT

①	SAN FRANCISCO, CA	\$ 216,129
②	NEW YORK, NY	\$ 158,229
③	LOS ANGELES, CA	\$ 145,629
④	BOSTON, MA	\$ 120,900
⑤	WASHINGTON, DC	\$ 119,271
⑥	SEATTLE, WA	\$ 98,271
⑦	MIAMI, FL	\$ 90,300
⑧	CHICAGO, IL	\$ 76,071
⑨	PHILADELPHIA, PA	\$ 65,100
⑩	DALLAS, TX	\$ 62,700
⑪	ATLANTA, GA	\$ 62,614
⑫	HOUSTON, TX	\$ 58,971
⑬	RIVERSIDE, CA	\$ 53,100
⑭	PHOENIX, AZ	\$ 49,800
⑮	DETROIT, MI	\$ 37,971



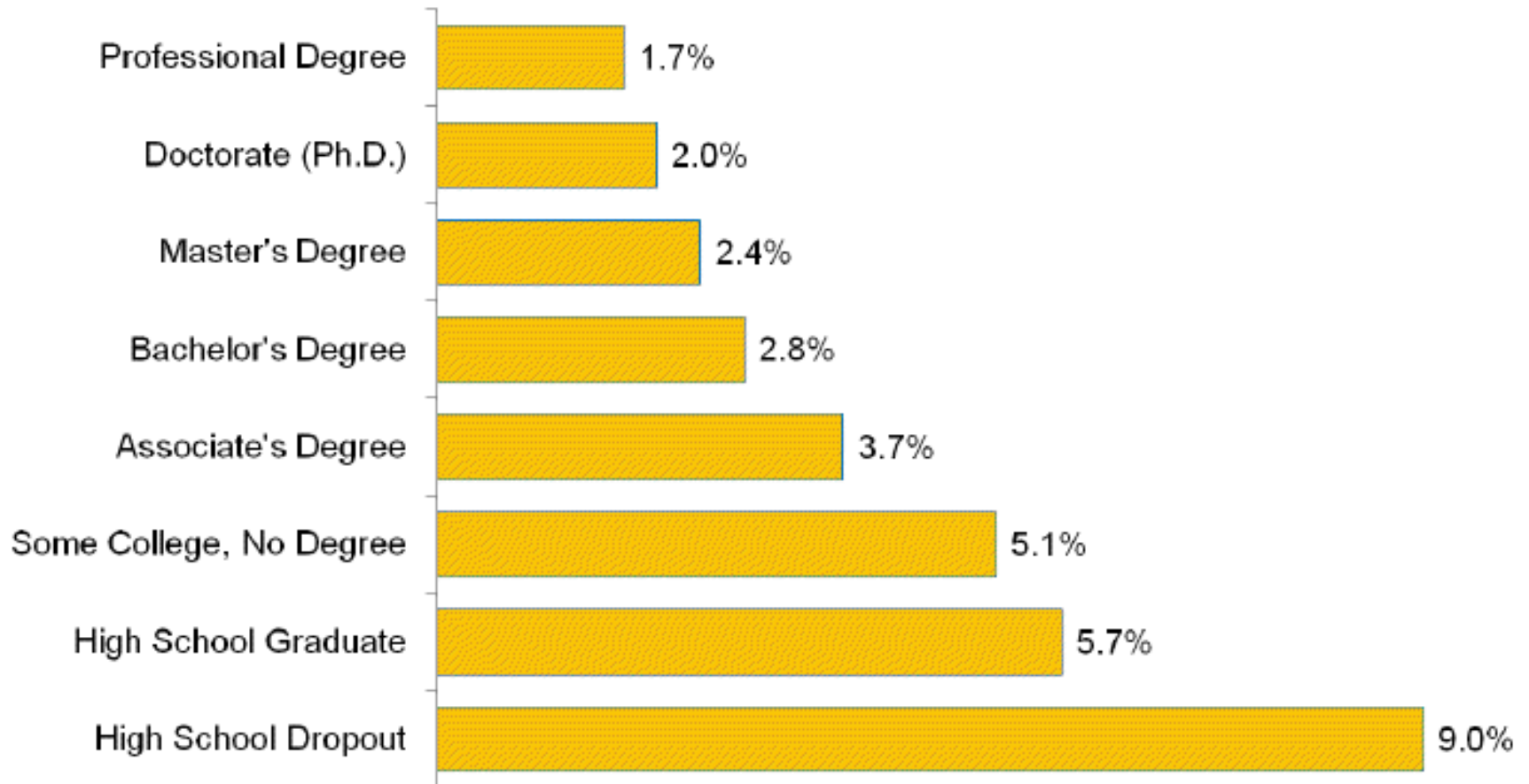
Incomes are based on the average fair market rent for an available two-bedroom apartment in each city, assuming a 28% rent-to-income ratio.

# COLLEGE IS REQUIRED FOR A BETTER JOB

- All of the highest paying jobs require a college degree.
- Jobs for college graduates include better benefits, like health insurance and retirement.
- College graduate have better job security.
- There are many more jobs available for college graduates than high school graduates.

# COLLEGE = LOWER UNEMPLOYMENT RATES

## Unemployment Rates



# COLLEGE HELPS YOU HELP YOUR FAMILY

- You will be able to support your family with a larger salary.
- You will pave the way for your brothers, sisters and children to go to college.
- You will be able to help your children with their homework.
- As a result, they will be more likely to attend college.

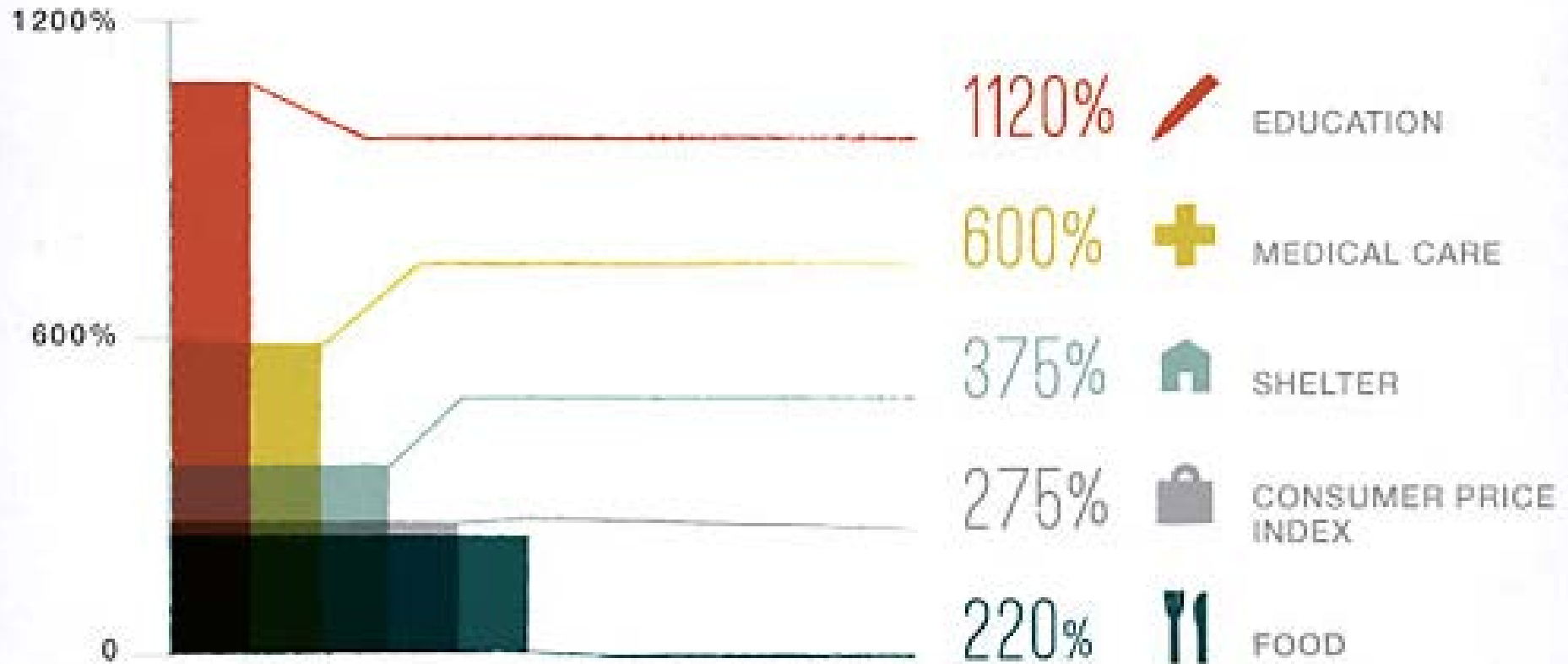


# COLLEGE IS A LOT OF FUN!

- There are many activities on college campuses
- You will meet smart and interesting people
- You will make lifelong friends.
- At college, it is cool to be smart
- You will learn how to think and express yourself more clearly
- You will learn to solve complex problems.
- You will become more confident

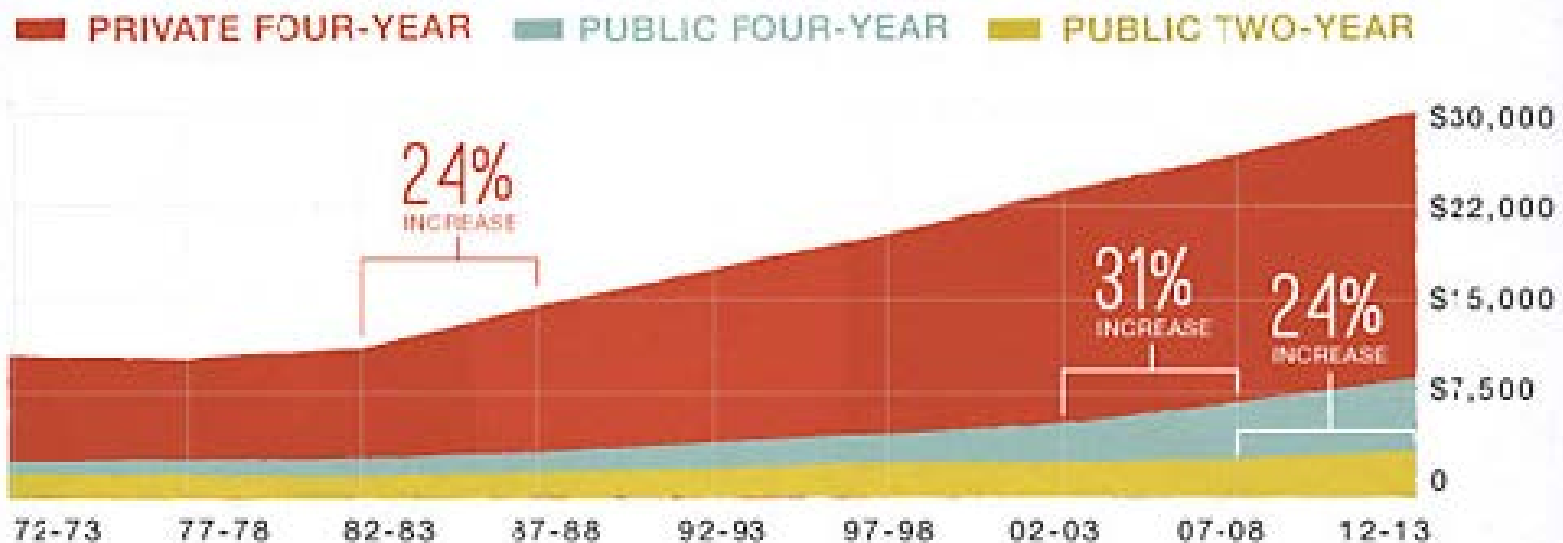
**What's the catch?**

# SINCE 1978, COLLEGE TUITION HAS INCREASED 1,120%



# GROWTH IN TUITION & FEES

The average tuition charges & fees per academic year from 1972 to 2012.



\$10,378

\$2,225

\$1,274

1972-1973 academic year

\$29,056

\$8,655

\$3,131

2012-2013 academic year

The average tuition and fees for a public four-year college or university increased 31% from the 2002-2003 to the 2007-2008 academic year.