

Business Plan Project

In this Business Plan project, you will need to come up with a product or a service and make a business out of it. Below you will find the information that you will research and write about:

1. Cover Page
2. Table of Contents
3. Executive Summary
4. Mission, Goals, and Objectives
5. Market and Industry Analysis
6. Organizational Matters
7. Marketing Plan

For your small business to succeed, you need to know where you're going and how you'll get there. Creating a business plan forces you to set goals, determine the resources you will need to carry out your plan, and foresee problems that might otherwise broadside you.